FULFORD BLOCK
1887-89

54-56 King St. W.; 2-10 Court House Ave.

THE POST 1916 FIRE BUILDING

DIRECTORY LISTINGS:

1887: G.F. Griffin, furrier (new Court House Ave back addition)
1890: J.A. Laurie, confectioners (56*), G.T. Fulford Drug Store (54*); Brockville Business College (3*CHu)
1895: H.H. Cossitt & Bro., confectioners (56*), Barr Drug Store (54*); Brockville Business College (3*CHu)
1900: H.B. Wright, confectioners (56*), F.R. Curry Drug Store (54*); Brockville Business College (3*CHu)
1910/1919: C.W. Lindsey, pianos (56), F.R. Curry Drug Store (54); Willis Coates, wh jewellers (CH) Metropolitan Bank (4CH)
G.T. Fulford Co., drug manufact., Brockville Business College (3CHu)
1929: H.P. Conklin, men's wear (56), Curry Drug Store (54); Brockville Trust & Savings (2CH),
, G.T. Fulford Co., drug manufact., Brockville Business College (3CHu)
1943/1956: H.P. Conklin, clothes shop (56), Curry Drug Store (54); Brockville Trust & Savings (2CH),
G.T. Fulford Co., drug manufact., Brockville Business College (3CHu)
1949/1961: H.P. Conklin, clothes shop (56), Curry Drug Store (54); Montreal Trust (4CH);
G.T. Fulford Co., drug manufact., Brockville Business College (3CHu)
1971/1986: Alan Brown, clothing (56), Curry Drug Store (54); Montreal Trust (4CH); G.T. Fulford office (2CHu)
1988: Alan Brown, clothing (56), no return (54); Montreal Trust (4CH); G.T. Fulford office (2CHu)
1990: Alan Brown Fashions for Men & Women (56/56), Montreal Trust (4CH)
2000: Alan Brown Fashions for Men & Women (56/56), no return (4CH)
2002/2021: Alan Brown Fashions for Men & Women (56/56), The Keystorm Pub (2CH)

Originally there were two storefronts facing King St.

The historic Fulford Block was designed by architect George Alexander Allan for George T. Fulford for his drugstore. First, the back Courthouse Ave section was built in 1887-88. Then the front King St. section was built 1888-1889, replacing the earlier building (below). .

The Fulford drug store was started by William Fulford. His brother, George T. Fulford apprenticed there. In 1879, William decided to move to Chicago and the store was acquired by George. The store was highly successful in the 1880's through sales of patent medicine. This led George T. to the founding of Fulford & Co. to begin the manufacture of his own brand of patent medicine in 1887. Dr. William F. Jackson of Brockville had a manufacturing business selling Dr. Williams Pink Pills for Pale People, patented in 1886. Jackson decided to sell the business and it was purchased by Fulford in 1890 for &53.01. Baby's Own Tablets was another Jackson product acquired in the deal.

The company grew rapidly through heavy advertising and expansion. The influenza empidemic of 1891-92 also helped. Marketing began in U.S.A / Great Britian (c1892), Europe (1893), South Africa / Australia (late 1890's), South East Asia (1903), and China (1908). At it's height, the pills were sold in 82 countries. Fulford died at age 42 in a car accident. John MacKenzie ran the company until 1929 when George T. Fulford II took over. The company began it's slow decline by the 1920's. As the decades rolled on the Pink Pills had less of a presence in the market until they were withdrawn in the 1970's. The company went into receivership and out of business in 1989, two years after the death of G.T. Fulford II. Baby's Own Tablets survives to this day as a product of GSK plc (formerly GlaxoSmithKline plc)

The original Fulford drug store became John A. Barr's drug store by 1895, and F.R. Curry by 1899. Curry's stayed in business at this location until finally closing c1987. In the early days, Curry's was associated with the Rexall chain. This company was an American company and had no connection to the current Rexall chain that is in Brockville today. The American chain began declining in the 1950s, and this is probably when Curry's switched to the IDA brand (50s or 60s).

H.P. Conklin began his men's wear store at this location in 1922, later expanding to men's and women's wear. Alan Brown began working at Conklin's and then purchased the store in 1966. Since the beginning, it was located on the left side of the Fulford Block. Around 1989, after the closing of the Curry drugstore on the right, Alan Brown's took over both sides, doubling it's size

Heritage Brockville

THE 1916 FIRE

A massive fire took place in 1916, destroying most of the building other then the outer walls. After the fire, the Fulford Block was rebuilt around the original walls by architect George M. Miller.

THE GREAT BANK ROBBERY

Nab Suspect In Montreal; Get Most Of Loot

The Recorder and Times

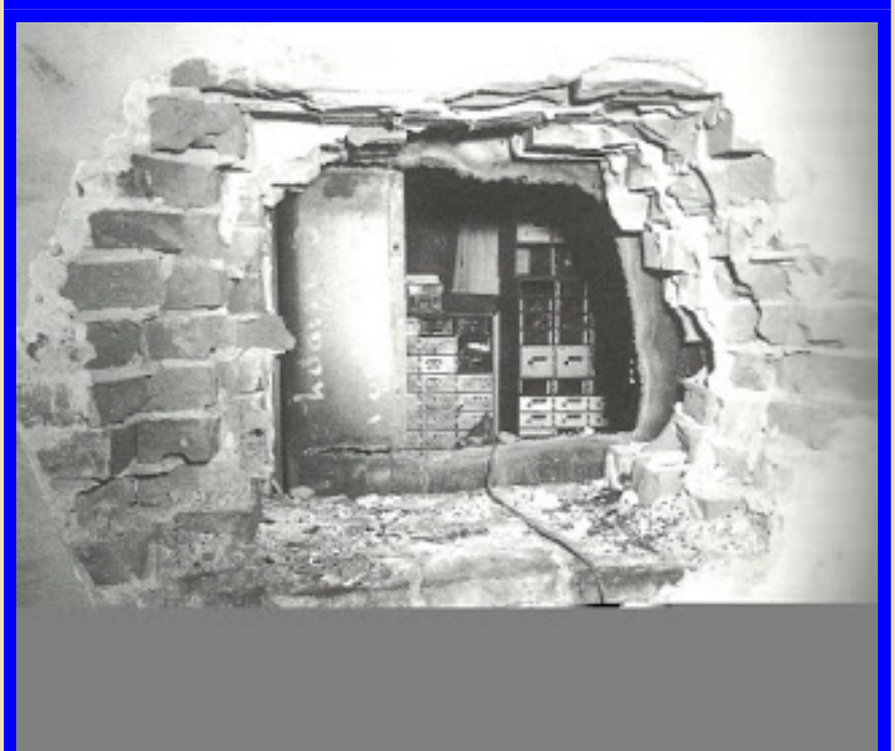
LOOT $2,265,000 — CANADA'S LARGEST

Les Sterritt Grabs Man At Gunpoint

SMASH INTO MAIN VAULT OF BANK

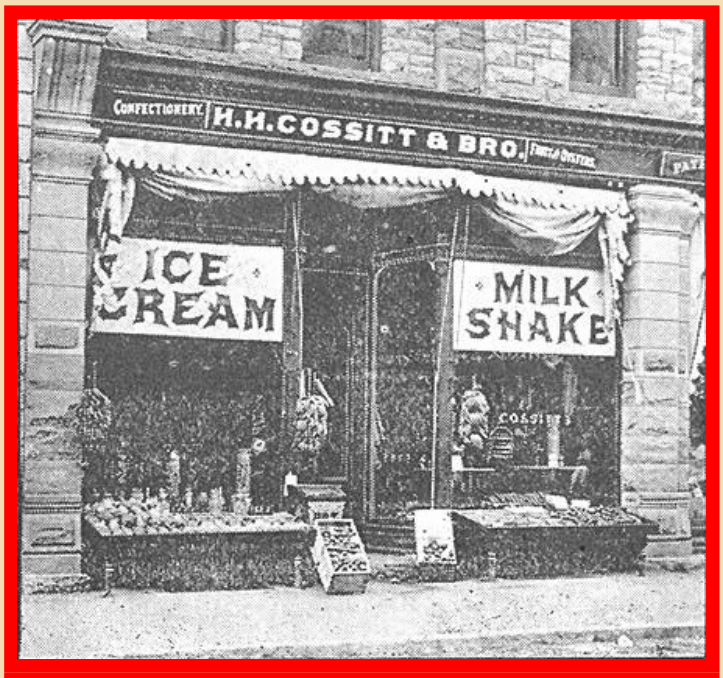
Demand Pipeline Profits Royal Commission

10 Relatives of Kelly, Wife Held Stock in Natural Gas



The Brockville Trust & Savings was the scene of North America's largest bank hoist (up until that time) on May 3, 1958. Three men drilled their way through three brick walls from next door and broke into the steel vault. They were able to get their hands on $2,265,000. Along with it they grabbed jewellery and bonds. The police found a receipt at the scene with one of the robber's name and address on it. Rene Martin was arrested two days later, but the other two were never apprehended. The majority of the take was recovered, but bearer bonds were showing up around the world into the '80s.

STOREFRONTS

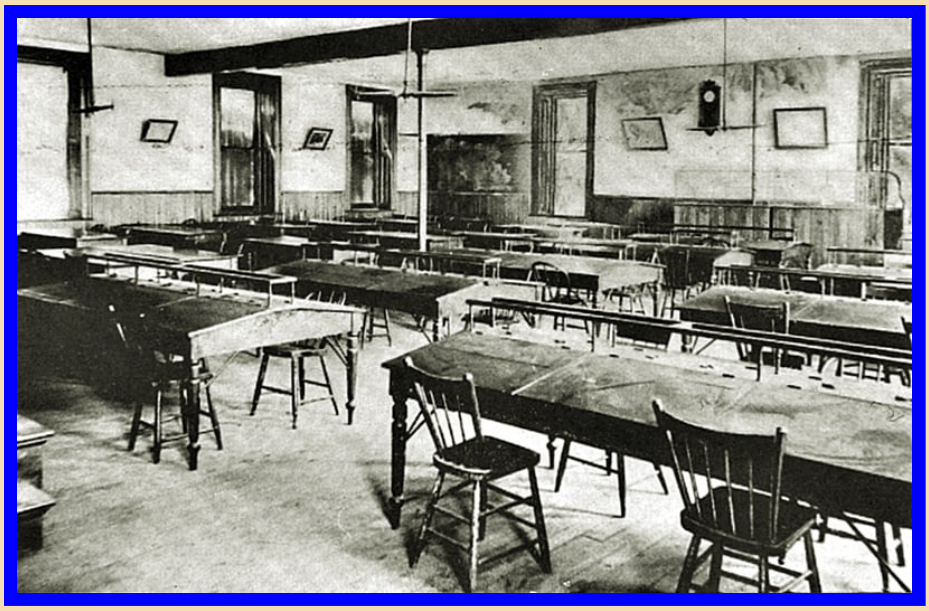


F.R.CURRY
Rexall
DRUG STORE
F.R.CURRY

DRUGS
WEST
R
D.A

H.H. Cossitt & Co. confectionery; F.R. Curry Rexall Wholesale Drug Store; H.P. Conklin, men's wear; F.R. Curry Rexall Drug Store; F.R. Curry IDA Drug Store; Alan Brown Fashions (single store); Montreal Trust; Alan Brown Fashions (double store);

INTERIOR



Interior a classroom in the Brockville Business College, c1906.

ADVERTISING

DO NOT BUY THEM EXCEPT IN
WRAPPER JUST LIKE THIS

WITH THE FULL NAME,
DR WILLIAMS'
PINK PILLS FOR PALE PEOPLE.
PILLS OFFERED IN ANY OTHER
STYLE OF PACKAGE ARE IMITATIONS.

HEAD OFFICE AT
BROCKVILLE, ONT.

BRANCH HOUSES:
SCHENECTADY, N.Y.
LONDON, ENG.
PARIS, FRANCE.
SYDNEY, AUSTRALIA.
CAPETOWN, SOUTH AFRICA.
BOMBAY, INDIA.
RIO JANEIRO, BRAZIL.

BEWARE

. . OF . .

IMITATIONS AND SUBSTITUTES.

The remarkable reputation achieved by DR. WILLIAMS' PINK PILLS FOR PALE PEOPLE as a

BLOOD BUILDER AND NERVE TONIC

has caused unscrupulous persons here and there to offer imitations similar in name and appearance, but possessing none of the sterling merits of the genuine DR. WILLIAMS' PINK PILLS. In other cases dealers endeavor to take advantage of the purchaser by offering something which they allege is "just as good." **Do not be deceived;** there is no other remedy on earth has as many marvellous cures to its credit as DR. WILLIAMS' PINK PILLS, and there is no other remedy that can successfully take its place. It should always be borne in mind that THESE PILLS ARE NEVER SOLD IN LOOSE FORM OR IN BULK BY THE DOZEN OR HUNDRED, but always in neat, round boxes, about two inches in length, the wrapper around which bears the trade mark: "Dr. Williams' Pink Pills for Pale People."

The engraving on the back of this cover is an exact representation of the appearance of each box. THE WRAPPER IS PRINTED IN RED INK, and in no other shape can the genuine Pink Pills be had. SEE THAT THIS WRAPPER IS ON EVERY BOX YOU BUY, and do not be persuaded to take anything else.

For exportation to hot and damp climates these pills are put up in sealed glass bottles.

If your dealer does not keep DR. WILLIAMS' PINK PILLS, they will be sent to you by mail, securely packed, and postage paid, on receipt of price, 50c. a box, or six boxes for $2.50, by addressing

The Dr. Williams Medicine Co.,
BROCKVILLE, ONT.

G. R. GRIFFIN,

—DEALER IN—

FINE FURS,

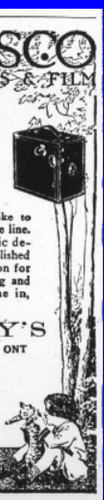
All kinds of Fur Goods Made to Order. Fine Goods a Specialty.

A well assorted stock of Goods on hand at all times to select from.

TAXIDERMY IN ALL ITS BRANCHES.
No. 1 COURT HOUSE AVENUE, - - - BROCKVILLE, ONT.

ANSCO
CAMERAS & FILM

HERE'S Box Buster Brown for the kids, and forgrown-ups,too. Takes a picture 2¼x3¼ inches and costs only $2. Other Anscos up to $55. We'd like to show you the entire line. Our photographic department has established quite a reputation for developing, printing and enlarging. Come in, won't you?



CURRY'S
BROCKVILLE, ONT

PHONE 2084

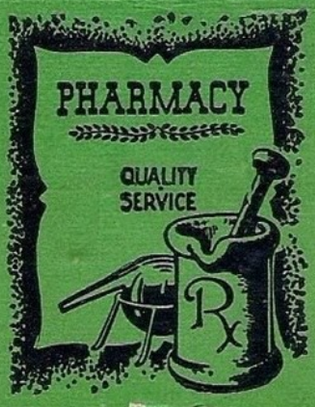
The Curry Drug Co.

F. C. CURRY, Phm.B.

54 King St. W.
BROCKVILLE — ONT.

Phone 2084

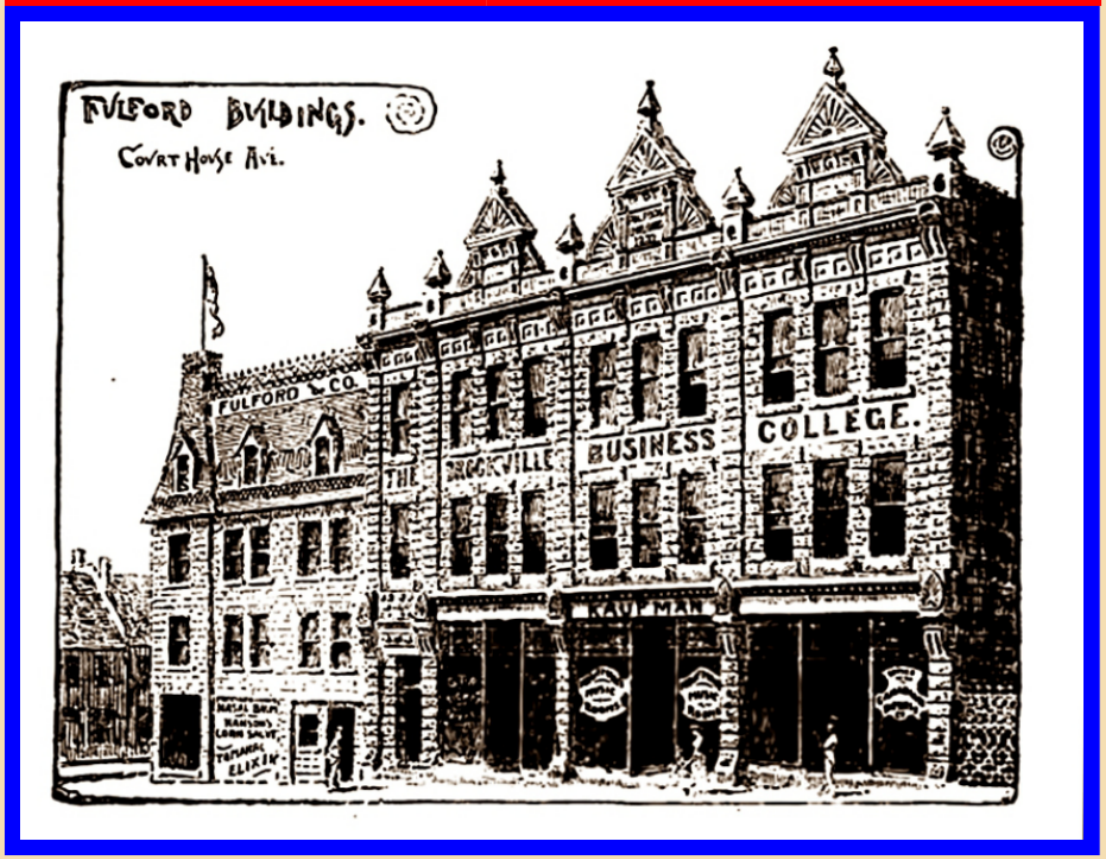
Close Cover Before Striking



Strike Rite Matches Ltd.
London, Ont.

Fulford's Dr. Williams Pink Pills, 1894; Griffin Fine Furs, 1887; Curry Drugs, 1915; Curry Ad from matchbox;

THE EARLY BUILDING



DIRECTORY LISTINGS:

1886: G.T. Fulford, druggist (g); Plmouth Brethren Hall (u)

The old building itself was renovated at some point as shown with early/late pictures/drawings above. The bottom drawing shows the old Fulford Building with the new addition on the back. This only lasted a year or so as the front King St building was replaced by a new Fulford building, 1889. There may have been parts of the old building that transferred to the new.

Fulford's drug store seemed to be the only ground floor business in 1886. Plmouth Brethren Hall was on the third floor. The second floor was residential.

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